

# Directory Advertising Form

Advertise in the 2009/2010 FMA Directory

## Advertise in the Frisco Montessori Academy Directory

For those FMA parents who wish to advertise to FMA families, we are making space available for purchase in the directory starting at just \$20!

Contact Samantha Lollar (Samantha.lollar@tx.rr.com or 972.877.8693) by Wednesday, September, 16th to participate in this program.

Advertisements will be printed in full color and each advertiser receives 1/4 page of coupon space in addition to their ad. Take advantage of this enticing form of advertising while supporting your parents organization!

### Ad Sizes and Options

Please select (width x height):

- |  |              |          |
|--|--------------|----------|
| <input type="checkbox"/> 2 Full Page Side-by-Side 11x8.5                     | One Semester | \$150.00 |
| <input type="checkbox"/> Full Page 5.5x8.5                                   |              | \$100.00 |
| <input type="checkbox"/> Half Page 5.5x4.25                                  |              | \$50.00  |
| <input type="checkbox"/> 1/3 page 5.5x2.8                                    |              | \$35.00  |
| <input type="checkbox"/> 1/4 page 2.75x4.25                                  |              | \$20.00  |
| <input type="checkbox"/> Back or Inside Cover (Printed on Gloss Cover Stock) |              | \$200.00 |

Coupon options:

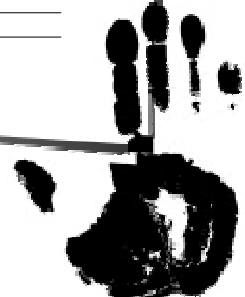
- Yes- I'd like to include my free coupon
- No, Thank you-I do not wish to include a coupon
- I'd like to include \_\_\_ additional coupons at \$10 each per semester  
(coupon form/instructions will be emailed to you)

Subtotal: \_\_\_\_\_

Coupons(1st one FREE): \_\_\_\_\_

Total: \_\_\_\_\_

Company Name \_\_\_\_\_  
Contact Name \_\_\_\_\_  
Email \_\_\_\_\_  
Phone \_\_\_\_\_



Please submit ads in the following formats: Hard Copy (i.e. Business Card attached to form) , PDF, DOC, TIFF, or JPG file emailed to samantha.lollar@tx.rr.com. (High Res artwork will produce better results (300dpi).)

Note: This year's directory will be printed in booklet format (5.5x8.5).

### TERMS AND CONDITIONS

FMAPO reserves the right to refuse use of advertisement submitted. FMAPO retains the right to layout placement of advertisement in the publication. Space is reserved only with completed contract and payment. Premium pages are assigned on a first-come, first-served basis, with previous year's cover advertisers given first option for back and inside cover placements. Rates are subject to change on an annual basis. The advertiser "COMPANY"/agency is solely responsible for the content of the advertisement complete responsibility for substantiating any and all claims made in the advertisement. All advertisements are accepted and published on the basis that the advertiser "COMPANY"/agency is authorized to publish the entire content of the advertisement. This includes, but is not limited to "COMPANY's"/agency's representation that all logos, trade names, trademarks, and other similar property contained or referenced in the advertisement, whether registered or not, are the property of "COMPANY" and/or "COMPANY" is authorized to use the property at all times during which the advertisement will be in circulation. The advertiser "COMPANY" shall hold harmless, and defend and indemnify FMAPO and its respective directors, members, officers, agents, contractors and representatives of every type from any claims, losses, damages, and expenses including actual, consequential, and punitive damages and attorneys' fees resulting from publishing the contents of said advertisement, including claims for copyright or trademark infringement, plagiarism, libel, and any other claims that may arise from publishing said advertisement.

I hereby certify that I am an authorized agent of the above-named company "COMPANY" and have authority to execute this Advertisement Agreement for and on behalf of same. With my signature hereon, the "COMPANY" authorizes the FMAPO to publish the attached advertisement in the Student Directory. On behalf of the "COMPANY", I have read and agree to the terms and conditions as set forth above.

Signature \_\_\_\_\_

Title \_\_\_\_\_ Date \_\_\_\_\_

AGREEMENT MUST BE COMPLETED AND RETURNED TO FRONT DESK BY September 16<sup>th</sup>

Estimated distribution date: September 2009



For further information contact  
Samantha Lollar at  
samantha.lollar@tx.rr.com